



# Paul Weber

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## PROFESSIONAL EXPERIENCE

### VaynerMedia

Aug 2013 - Present  
New York City

### Video Director

I am the Video Director for a variety of clients including ABINBEV, Spotify and PepsiCo. As a part of the video team I took the team from two people to fifty over the last three years. My role includes brainstorming strategy for digital content across all social platforms, as well as filming, editing, animating and producing gifs, vines, videos, and anything that moves.

### Qorvis

Jan 2012 - Aug 2013  
Washington D.C.

### Graphic Designer

I was the motion graphics coordinator for a variety of clients including Cisco, PwC and Boardwalk Fries. I designed with the digital team to develop fully-integrated branding campaigns for clients such as ISRI and Fiji that include websites, logos and print materials. I also collaborated with the advertising team to make concepts, storyboards, and animatics for national television spots for clients, which include AAMCO.

### HRC

2012 - 2014  
Washington D.C.

### Freelance

I designed motion graphics and collateral material for a campaign called "equality rocks." Additionally I helped produce/film and edit video assets for the campaign. Other works included designing for the as a freelance illustrator, creating apearal for their artists outreach programs.

### Vox Global

Fall 2011  
Washington D.C.

### Digital Intern

I designed a crisis communications app for Bank of America. Additionally, I designed collateral materials and infographics for AT&T. I led several motion graphics projects for lobbyist firms and pitches as art director and animator.

### Advanced Authoring

Summer 2010  
Cincinnati, OH

### Digital Intern

I collaborated with the founder of the company to re-brand of the companies collateral materials, and developing a mobile ready website.

## EDUCATION

### Miami University of Ohio

Bachelor of Fine Arts, Graphic Design  
Double Major, Interactive Media Studies

## TECHNICAL SKILLS

### Adobe Creative Cloud

Photoshop, Illustrator, Indesign, Flash,  
Audition, After Effects, Premiere

### Languages

CSS/HTML, Bootstrap, Wordpress,  
Actionscript 2.0 + 3.0, Processing

### Other

Microsoft Office, iWorks, Final Cut Pro,  
Logic Pro

## SOCIAL MEDIA

 [linkedin.com/in/paulsweber](https://www.linkedin.com/in/paulsweber)

 [vimeo.com/thepaulweber](https://vimeo.com/thepaulweber)

 [pinterest.com/paulweber](https://www.pinterest.com/paulweber)

 [@PaulWeber](https://twitter.com/PaulWeber)